

Objective 1: To strengthen student support

B. STRATEGIC GOAL: Leverage core strengths while elevating the overall quality of education and scholarship

C. STRATEGIC GOAL: Develop a leading-edge environment

Objective 1: To develop forward-looking academic programs, program outcomes, and

D. STRATEGIC GOAL: Enhance data-based systems, metrics, and reporting procedures

Objective 1: To promote use of departmental data to improve enrollment and graduation rate

Objective 2: To promote use of data to improve faculty and staff performance

E. STRATEGIC GOAL: Tell Lamar University's story to connect the communities we serve